

RELATIVE CLAUSES

Which of the following sentences contain a mistake in the relative clause? Correct the ones that are wrong.

1. The layout of the components in the advertisement brings to mind thought bubbles or maybe a molecule that, actually, will be used more neatly in upcoming advertisements.
2. The elements depicted are basically the molecule, that was already referred to, and it represents research.
3. It also had a big slogan that said "Say no to no", that we saw as a sentence referring to effort.
4. After a closer analysis, we realize that only one bill has a low value, with part of a phrase saying "we trust", that leads us to the message "We trust the number one oil company (Shell)".
5. Comparing it to the next company's advertisement which is ConocoPhillips I noticed that this company is only researching for oil reserves.
6. It consists of six adverts that were separated into three micro-campaigns.
7. Unlike the other picture, whose colors were warm and strong, this one is very cold what, in addition to the greatness of the factory; it transmits a very impersonal atmosphere.
8. And the last ad is talking about the common good what is the environment.
9. The first two elements represent the two opposing ends of the earth (California and Australia) which, if related to the message, give us the idea of Chevron's commitment to not only their clients, but also the future of the environment.
10. One of the ads showed a giant plug, that represented an extraction facility.
11. The first campaign was called "Say no to no" which was published full of scientific formulas, graphics, chemical symbols, designs, and some unexpected symbols.
12. We can conclude that the company image has changed over time which can be a great way to influence people by showing the gradual development of their message and values.
13. It depicts a lighted lamp, that stands out from the black background with the orange and yellow colours.
14. The other possibility is hybrid cars which have lower emissions.
15. Next the company suggested thinking about renewable energy as an alternative to using oil that is a non-renewable energy.
16. It also shows that the company is a research-led company because of the molecule's image that is associated with investigation.
17. They all show the blue sky that is associated with peace and health.

18. This represents the focus on research for new clean energies, that will protect and create a balance between mankind and nature.
19. The second advertisement that was made in the same year, shows us a very particular image that is different from the first one.
20. Finally in the picture there is a lot of light, that's draws our attention.
21. They use and abuse the colors and short messages in their ads which are easier to read and to draw attention of the audience.
22. In the second image, there was a drawing with lab instruments, that make readers think that Shell is a dynamic company.
23. It is long and with no pictures, what , in my humble opinion, is rather boring and doesn't encourage those who are not interested in the topic to read it.
24. They want to establish a relationship with their customers by using images, that echo each other in order to illustrate the complementary and diversity of Total's viability and vision about the future of energy sources.
25. This message is very clear in the next ad which reflects an investigation centre and nature.
26. On the other hand we have 'oil prices lift demand for hybrids', which is related to the new industry of hybrid cars, that has been steadily increasing during the past few years.
27. Questions such as the long payback of investment or uncertain trade-in value are financial questions, that discourage buyers from purchasing a hybrid.
28. We have based our entire way of life on this non-renewable resource that may be exhausted within the next few years.
29. Of course, all this had an impact on the consumers that now tried to use less of this resource.
30. The increase in oil prices made the economy look for a new way of producing commodities not so dependent on oil.
31. There was a steady increase in the use of oil which was followed by low prices and abundancy.
32. The fact that oil has become a scarce resource has lifted its price which stimulates the production of substitutes such as hybrid petrol electric vehicles.
33. This sets as an example the text 'Oil prices lift demand for hybrids', that describes creation of new gammas of ecological alternative and less fuel consuming cars such as hybrids.
34. The text explains the importance of what to produce with oil and its derivates, that provide fuel for heating, transport and are basic inputs for the manufacture of many household products.

35. The assumption of cheap energy prices on which the economy was based that led to the great dependence on oil changed.